

**REMARKS**

Claims 15-32 are rejected under 35 U.S.C. §103(a) as being unpatentable over Blumer in view of Dozier. Claims 21-32 have been removed from the case.

Independent claim 1 has been amended to include the limitation that when requested information is received from a user, more features and/or access is provided to that user in return for the information. For example, a user may be provided with more of complete access to the on-line database, a user ID, a password of the user's choosing, or the ability to customize the look and feel of a user interface for the on-line database between uses.

It is respectfully submitted that the cited art of record does not teach or suggest such functionality. It is also respectfully believed that the dependent claims are allowable for at least the reason of being dependent upon allowable base claims.

It is requested that the instant application be reconsidered in light of these remarks and moved to allowance.

If the Examiner has any questions regarding this application or this response, the Examiner is requested to telephone the undersigned at 775-848-5624.

Respectfully submitted,

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